

Consciousness across the world is growing that we need business models that allow wealth generation with regeneration of our natural and social capital. While consciousness levels and resulting actions vary across geographies, in general, governments across the world are increasing regulatory pressure to this end, investors are seeing it as a key risk, and purchase decisions are also reflecting this consciousness. Today's corporates need to develop the ability to focus on financials and also manage environmental, social and developmental impacts of products and services for their businesses to thrive. In this context, the role of Corporate Sustainability Managers is becoming increasingly important in integrating sustainability thinking with business strategy.

Corporate strategy, a discipline of management has undergone shifts almost every decade since early-1960s. Discerning companies that made a move towards the next construct have shown superior and sustainable performance. Other corporations around the world have had to follow suit, wholly or partially. This workshop will provide corporate managers overseeing the Environment function in their companies with an overview of world-class, contemporary research/thinking on sustainability issues and equip them for further work in both directions: elevating sustainability as an integral part of corporate strategy, and building teams with knowledge and skills to implement approaches, methodologies and tools to enhance corporate sustainability performance.

### Discussion Agenda

09:00–11:00	Eco-system within which Manufacturing operates-Planetary Boundaries, Onset of the Anthropocene SDGs/SDG 12 and Role of Industry, Resource Efficiency/Circular Economy Strategy for India, ZED Model
11:00–11:15	Tea Break
11:15–13:15	Business, Profit Maximisation, Society, Sustainability, Corporate Strategy: New paradigms and constructs
13:15-14:00	Lunch
14:00–15:00	Assessing and Managing Sustainability Performance, Life Cycle Inventory Data globally and in India
15:00 onwards	Open House

### Discussion Facilitators



**ABHISHEK BHATIA**, Principal Boston Consulting  
*We haven't seen many case studies of Indian companies integrating Sustainability with Strategy. First movers devising strategies for sustainability based on solid data and analytics will stay ahead on the curve*



**RACHNA ARORA**, GIZ GmbH  
*Innovation is key to achieve market transformation for closed loop approaches, redesigning production processes geared towards sustainable consumption and secondary resource utilization*



**SANJEEVAN BAJAJ**, Adviser, FICCI Quality Forum  
*Managing environmental and socio-economic impacts of business decisions is a critical need. While perfect solutions remain elusive, significant progress is certainly possible in pursuing wealth generation along with enhancement of natural and social capital*



**RAJNISH KARKI**, CEO Karki Associates  
*With changes in operating environment, questions, and conclusions in corporate strategy also change. Last few years' changes have indeed been bigger and far-reaching than at any time earlier. The next strategy construct of Sustainability is evolving and frontrunners are already ahead in the game*



**AMIR SAFAEI**, ecoinvent  
*Adequate quantitative sustainability assessment can be only completed by employing and integrating the proper data from different fields*

**For more details please contact:**

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